



The Guide to Better Investment & Trading Trendsignal



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The golden rules of trading

1: Trend is your friend

In bull markets (consistently rising markets), one should be long. As obvious as this sounds, people are instantly attracted to selling as soon as possible after the initial rally of the bull market, thinking the market has moved too far, too fast. So what happens? You don't enjoy the profits that should have been made from your initial bullish outlook, and probably lose money going short on the correction. In a bull market, one should either be long or have no position. Remember, not having a position is a position.

2: Buy rising prices and sell falling prices

New traders generally buy when prices have fallen, looking for cheap prices. Professional buy because prices are rising. It sounds odd, especially when you hear the old adage, "buy low, sell high". For trading, this couldn't be further from best practice. The rule of profitable trading is not to "buy low, sell high", but to "buy high and sell higher".

3: Trade to win, not for the sake of it

It is safest to fight on the side of the market that is winning, not waste our time and capital on futile efforts by buying the lows or selling the highs randomly. Our duty is to make money. We are not paid to place trades, we are paid by placing winning trades. Don't enter a trade until it has been well thought out, with contingency plans set for exiting the trade.

4: Patience is key

Be patient. Once a trade is put on, allow it time to develop and give it time to create the profits you expected. If expecting 2:1 target to risk, you won't make money over the long term by taking profits early. The old adage that "you never go broke taking a profit" is worthless advice. Taking small profits early is

poor practice, because small profits are never allowed to develop into the larger profits you had been expecting. You must develop the ability to patiently stay with winning trades to allow them to hit the targets you need and expect.

5: Dealing with market noise

Once a trade is put on, give it time to work; give it time to insulate itself from random noise; give it time for others to see the merit of what you saw earlier than they did. "Set and Forget" is a great way of managing trades because it helps to remove the emotions that often encourage traders to exit trades too early. What is "Set and Forget"? Open a trade, put in your stop loss and target, and then leave it alone. If your stops and targets are in the right place, then the noise and erratic market behaviour will cease to be a problem.

6: Never add to losing trades

Never add to a losing trade, or "average" into a position. You may be familiar with similar betting patterns in Roulette, where you continue to double up your losing bets until your chosen colour eventually comes in. This is basically a Martingale betting system and is destined to failure. You may trade your way out of a problem on most occasions, but you only need one move to extend beyond your means and your whole account can be wiped out. Imagine that, one trade undoing all your previous work. We speak to people all the time that have fallen victim to this common and expensive strategy.

If you are buying, have a stop loss in place, and do not move it down. And if you want to add to your position, then each new buy price must be higher than the previous buy price. If you are selling, then each new selling price must be lower. This rule is to be adhered to without question.



7: Start slowly

Why do beginners rush in? Maybe it's because beginners want to make as much money as possible without considering the risk and not having the right strategy. There's no rush. The markets will be there tomorrow, but the question is, "will you?". The important thing is to get it right!

The rewards of successful trading can be huge, but there are skills you need to develop. Take your time. That's why you must be patient.

8: Learn from your mistakes

Albert Einstein defined insanity as "doing the same thing over and over again and expecting different results".

Always look at your losing trades and ask why? Maybe your assessment was wrong? Maybe your assessment was correct but you still lost money? Was your timing wrong? Did you over trade? Was your management of your account wrong? Did you forget to check for data announcements? You should ask these and other questions if you want to learn and ensure you don't make the same mistake twice. Never make a mistake without asking yourself why.

9: Know when to take a break

If you have had a losing run, it may be time to take time off. This is especially important if your emotions are becoming too affected, negatively influencing your decisions. The mind can play games with itself following a period of losses, with either a build-up of fear or an overwhelming urge "to get the money back". Take time to take stock, and do not give in to emotions.

10: Knowledge is the key to success

Investors can make money over time through wealth creation and economic growth, and the fact that many stocks should go up over

time. However, traders don't have the luxury of time. We are short term in our approach to trading and as such we need an edge. Money doesn't grow on trees, so if we want to make money, it has to be made off someone else! So what does this mean? It means you have to be better prepared and better skilled than the next man if you want to make money over the long term.

So, what are the options? Teach yourself, or be taught what to do and how to do it by a team of professionals. We don't teach ourselves how to drive, so common sense would suggest the latter.

11: Trade what you see, not what you feel

Always look at the markets objectively. Assess the bullish and bearish aspects of all trades, before and after you place them. It is easy to be persuaded by your own view or opinion about a particular market. The danger here is that you only look for factors that support your view. Such one-sided analysis is never a good thing.

Trade what you see from your analysis, not what you feel about it. What you feel is irrelevant. Stick to the facts.

12: Adopt a definite trading plan

Trading can be emotional. Therefore, you must have a predetermined strategy, which includes a set of rules you will follow, protecting you from yourself. Emotions can tell you to do irrational things, but remember, your fear or greed will have not actual impact on what the market will do. You have to control yourself to stop following these irrational emotions, and a structured trading plan can help that.

13: If in doubt, stay out

If you are looking for a new trading opportunity and it doesn't quite seem right,



the best thing to do is to avoid it. If it goes on to be a winner, the likely hood is that you will have succumbed to those doubts and closed the trade early before target anyway. Put it down to experience and learn from it. Perhaps you will then have more confidence in your trading plan and strategy the next time. But, not taking the trade is definitely better than taking a loss. So exercise caution, and whatever you do, make sure you learn from the experience.

14: Relaxed money wins

Losing is a natural part of trading. You need to be able to deal with losses, either financially or emotionally. No trader has a 100% success rate, unless they have maybe only ever done one trade! Only risk money that you can afford to lose. If you don't, you will be spooked out of the market and positions too easily by overbearing emotions, meaning you won't allow yourself to win either! Relaxed money wins.

15: Trade liquid markets

A lack of liquidity (trading volume) can make it difficult to trade. Remember, Technical Analysis is based on analysing data. The more data there is the more accurate the analysis. A liquid market, traded actively will present better data and usually tighter spreads. The latter being extremely important for active traders.

16: Get your timeframe right

The results you get from a strategy will only be as good as your ability to get on all the

trades signalled. You may have a very profitable strategy, but if you only take 10% of the trades signalled, you could still lose money, but unfortunately backing all the losers. So, trade the timeframe that best suits your lifestyle. If you only want to look at the markets once a day, then trade from a daily chart. If more than that, then trade off a shorter timeframe that better suits, perhaps a 4hour or 15 minute chart.

Most traders gravitate to the shortest timeframes, wanting to get in and out of trades as soon as possible. That doesn't mean it is the right thing for you to do. Remember, the reason you are trading is because you want to make money, not to place trades for the sake of it.

17: Invest in your skills

The problem with trading is that a significant number of participants get it wrong! In order to make a continued profit, you need the right trading plan and strategy. These can be acquired by hard work and self learning or by investing in training. The good news is that Trendsignal, as an award winning trading education provider has taught thousands of people how to trade successfully using simple trading strategies. Successful trading will not happen by accident, but with the right strategy, the potential is limitless and potentially well beyond your expectations!

[Click here to learn an award winning strategy.](#)



Who is Trendsignal?



Trendsignal is an award winning Trading Education provider. Founded in 2003, the company provides clients with proven and simple to use trading strategies that can be used on Forex, Indices, Commodities and Shares. Our unique indicators and rules-based trading strategies can be used by traders of any experience, anywhere in the world.

Trendsignal specialises in the training and education of individual traders and the training and support to help them achieve results.

Each Trendsignal client is taught what they need to know, to trade the financial markets using our leading strategies. They receive full training, 1 to 1 coaching and twice weekly online workshops to help ensure they understand exactly when to enter trades and exit them for maximum profit potential.

Company Vision

Trendsignal's vision is to provide the means for anyone to trade the financial markets effectively with complete focus on the outcome for our clients.

Mission Statement

Trendsignal empowers individuals with the skills, knowledge and techniques to profit from the financial markets. We embrace the entrepreneurial spirit in us all, providing the pathway, guidance and support to realise our potential.

Our staff are committed to "outcomes for clients" – Not how successful we think our clients should be but ensuring that we deliver the resources for clients to get their desired outcome.

We are passionate in supporting client aspirations. We understand our clients dreams whilst constantly working to improve the experiences and outcomes for our clients now and in the future.



Learn a Trading Strategy

Firstly, how much time do you have to do this?

Successful trading only needs from just 20 minutes per day, because with trading, it isn't about how long you do it, it is about how well you use the information you have. With the right information, traders can make significant incomes or capital growth without the need for a huge time investment.

Whether you have 20 minutes a day or all day there is one key thing that you need...a winning strategy. Most importantly, a winning strategy that you CAN follow. We see far too many people struggling along trying to master an overly complicated and subjective strategy, all too often failing and giving up well before they achieve the success they want. But, there is another way!

Are you looking for a simple to follow trading strategy? One which identifies for you clearly when to get enter and when to exit your trades and investments? Surely, you are looking for a rules based trading strategy, which doesn't require discretion? So in other words, wouldn't it be great if you had a defined strategy where if the chart looks like X, you were taught the Y that you needed to do in order to maximise profits?

That must be the perfect solution even if you are new to this.

I decided to use the 20 pip strategy, I like it very much, because it's very easy to do, and there is no real need for any discretion. Using this approach, I got the following results....

Day 1 - 220 PIPS, Oh My God!!!
Day 2 - ONLY 100 pips
Day 3 - 118 pips so far



Mark Collins – Trendsignal client & successful trader

So, how did Mark do it?

Mark follows rules for his trading, and we want to teach you the rules he follows every day...

We will teach you these rules at an upcoming LIVE TRADING webinar. A webinar is basically an online seminar, and in this FREE session, we will teach you the exact strategy that Mark and thousands of other traders are using every day to give them financial independence.

Attend our complimentary event and you will learn:

- The 3 rules we use to identify trades
- Exactly how we manage trades to maximise results
- The support you need to succeed

In short, you will learn a strategy that has made our clients over 60,000 pips profit over the past 4 years. And the best bit...you only need 20 minutes per day to do this!

[Click this button to book your free place](#)



Remember, this session is free, it is live and extremely educational.

"Last month I made £11,013 from trading just 30 minutes per day. I did this following the simple rules taught in their comprehensive training programme. With Trendsignal's assistance I have now amassed a considerable financial stake, which, honestly, now generates far more than I need." Andrew Hannah - Member since March 2016

Invest an hour of your time, and you could
change your financial future...forever

Click here to register for your live online
trading webinar

By the way...if you would like to speak with one of our team to discuss building your own personal trading plan for success, all you need to do is give us a call:

Please find our contact details below:

To have a chat with one of our training advisors, please call:

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